

MENSWEAR

THE INSIDER GUIDE TO MEN'S FASHION

THE CELEBRITY STYLIST CHALLENGE

Office wear is getting dressier. Eveningwear is getting more casual. And weekend wear is more luxe than ever. With these key trends in mind, we asked each of these stylists-to-the-stars to assemble three quintessential looks for spring. Here's what they came up with.

THE PLAYERS



DANNA WEISS

EVAN ROSS

SAMANTHA STRAUSS

Danna Weiss

Has styled: Richard Gere, Dylan McDermott, Ed Burns and Jon Bon Jovi

"This season is very Ralph, with white, color and denim as the most important elements of a man's wardrobe. They're fresh, clean and American without being overtly patriotic. As far as I'm concerned, a man can wear a white linen shirt, jeans and sandals every day of the summer and be perfectly dressed."

Evan Ross

Has styled: Creed, Joey McIntyre, D'Angelo and Barenaked Ladies

"This is a great season for fashion. A few years back you either looked very regimented or very sloppy. Today it's about individuality — looking good for yourself. There's more focus on comfort too, with attention to detail, like fabrics and cut, even the quality of the buttons used."

Samantha Strauss

Has styled: Hugh Jackman, Sir Ian McKellan, Johnny Depp and Heath Ledger

"Fall was very somber, which caused people to drift away from fashion. We've all stepped inside ourselves and looked at what's important. So this season is a time for men to express who they are, and there's no better way to do that than through their clothing choices."

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Strauss's look (left): Suit by JOHN VARVATOS, shirt and tie by ERMENEGILDO ZEGNA.

"I thought this look would be perfect for the man whose office has returned to suits. Unlike five or ten years ago, when everyone wore white shirts and repp ties, it's more acceptable for men to play a little with color and pattern."

Weiss's look (center): Suit by PAUL SMITH, shirt by ETRO, belt by JUTTA NEUMANN, necklace by DAVID SAITY.

"This look wouldn't fly at J.P. Morgan, but I don't think there are a lot of places where this would be forbidden. It's clean, masculine, all-American and very sexy. It's a drag to go to an office every day, so why not look fresh?"

Ross's look (right): Suit, shirt and tie by BORRELLI, belt by BALLY.

"I like this look because it's a classic Italian suit but cut close to the body, so it has an air of sexiness without being overstated. And the red tie is very powerful. When you're told by the higher-ups that you must wear a suit, you might as well make a statement."

WORK

Weiss's look (center): Suit by PAUL SMITH, shirt by ETRO, belt by JUTTA NEUMANN, necklace by DAVID SAITY.

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EVENING

Strauss's look (left): Jacket, shirt, jeans, belt and sandals by JOHN VARVATOS.

"I wanted to show men that they can wear suede in the spring, especially this jacket which is very lightweight. I also like the banded collar, which gives it a new twist. Dark jeans are also great for night and acceptable almost anywhere. And I love these sandals."

Weiss's look (center): Jacket by DOLCE & GABBANA, shirt by ETRO, pants by NICOLE FARHI, necklace by DAVID SAITY.

"I think this look has a real laid-back elegance to it — with the white linen pants, a soft, white cotton shirt and a funky burlap jacket. A lot of times guys can be very hard-looking, but this look is innocent and dreamy, which I think is very sexy."

Ross's look (right): Jacket, sweater and jeans by BALLY.

"To me, this look is about being slick, but in a quiet way. He's like the silent wallflower who knows he's being checked out. It's also about knowing that you've spent a lot of money on your clothes without being showy."

Weiss's look (center): Jacket by DOLCE & GABBANA, shirt by ETRO, pants by NICOLE FARHI, necklace by DAVID SAITY.

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Weiss's look (center): Shirt by **ETRO**, jeans by **HELMUT LANG**, sandals by **JUTTA NEUMANN**, bracelet by **DAVID SAITY**.

"Another example of cool, laid-back style but this time with a rock-star feel to it. And this spring is all about turquoise and silver for me. It's very versatile and masculine, and looks especially great on tanned skin."

Varvatos's look (left): Sweater and pants by **IRVATOS**.

"I've worn Varvatos again because I think what he's doing for spring is amazing — the fabrics, everything. For a weekend in the city or in the country, or just having a party in Soho, you can't go wrong with a beautiful lightweight sweater and linen pants."

Weiss's look (center): Shirt by **ETRO**, jeans by **HELMUT LANG**, sandals by **JUTTA NEUMANN**, bracelet by **DAVID SAITY**.

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Ross's look (right): Vest by **BURBERRY**, pants by **CALVIN KLEIN**, messenger bag by **BALLY**, sandals by **BURBERRY**, ring by **VERSANI**.

"The weekend is about getting as far away from work as possible, choosing fabrics and cuts that feel good against the body. And this spring the trends are relaxation, comfort and, most of all, self-indulgence."